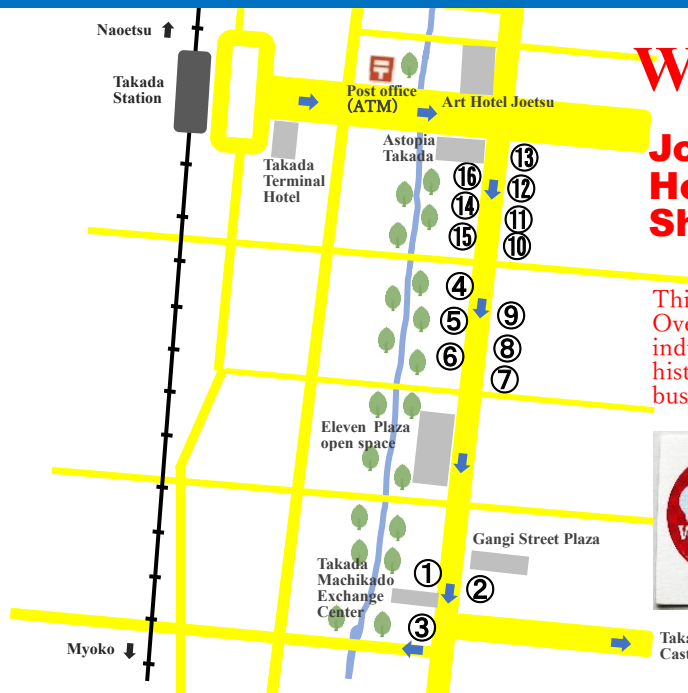


# Winter ❄️ Market

From January 3 to February 29,



**Welcome to Takada!**

**Joetsu City, Niigata  
Honcho No 3,4,5  
Shopping District**



This shopping street is a traditional business district in Takada Over 800 meters long with a variety of shops and other industries (over 100). Some of the shops has over 100 years history. The area has built up since the Edo period with many businesses traditionally passing from generation to generation.



Check out our website!

<http://honcho.jp/>

Sponsored by OKAMI - Honcho women's business group

No	store name	experience	recommended product
①	大島画廊 Oshima Gallery	書道体験 1名500円 水曜と日曜は休みです。 Try to experience Japanese calligraphy. (500yen per person) Closed on Wednesdays and Sundays	上越のポストカード Postcards with pictures of Joetsu City
②	いわしや薬局 Iwashiya Pharmacy	フットマッサージ体験 (無料) Try and enjoy a relaxing foot massager. (For free)	スキーで疲れた体に、湿布薬など Compresses, pain relief patches, for bruises like ankle sprains
③	大杉屋惣兵衛 お馬出し店 Ohsugiyu Sobei Japanese Confectionery Shop	キモノ生地(古布)でできた貝合わせゲーム 無料 粟あめの箸まき試食 無料 • Play Kai-awase, a shell-matching game similar to the card game "concentration," with imitation shells made of kimono cloth. (For free) • Taste an unique traditional sweet called Awa-ame, maltose syrup made from rice. Scoop it up with chopsticks. (For free)	地酒飾り(1ヶ1ヶ手作り、キモノ生地) 鶯あめ(砂糖不使用! 400年の伝統の味) • Jizake-kazari - handmade decorations made of kimono cloth, in the shape of local sake bottles • Okina-ame - soft candy without sugar made by traditional methods that have been inherited for 400 years
④	アートサロン 遊心堂 Art Salon Yushindo	お抹茶体験 1回 800円 (要予約) Try to experience Japanese tea ceremony. (800yen per try)(Reservation is required)	骨董品/掛け軸 等 antique / hanging scroll
⑤	美しいもののくろかわ Beautiful Kimono Shop Kurokawa	着物体験 (着物ははおって写真が撮れます) Take a picture with a kimono on. (For free)	ご当地タオル Local Towels
⑥	春陽館書店 Shunyoukan Book Store	ポストカード投函サービス (ポストカードは有料) Send a Joetsu post card for free.(post card is paid)	高田の絵葉書など Postcards of Takada
⑦	カラクた合衆国 Garakuta Gasshukoku Clothing Shop		洋服/子供雑貨/G ショック など clothes/baby products/G-SHOCK
⑧	はきものくらしげ Kurashige Traditional Japanese footwear		印傳商品/ 根付 Goods made of Inden buff / Netsuke - a miniature carving attached to the end of a cord
⑨	お茶の小酒井園 Green Tea Shop Kozakai-en	お抹茶を点でて飲んでみよう (無料) Try to experience Japanese tea ceremony. (For free)	抹茶 Matcha - powdered green tea
⑩	上越 紺太 Joetsu Konta Bedding Store	枕あわせ体験 無料 Look for a pillow that fits perfectly your head. (For free)	ワコールあったかパジャマ など Warm pajamas (Wacoal)
⑪	J RICH SALON 上越 J RICH SALON Joetsu	フットバス 10分(アロマ付)1回1000円 完全予約制 Try an aromatic footbath. (1,000 yen for 10 min. Reservation-only)	アロマオイル Essential oils
⑫	御新三野屋商店 Shin-Minoya Confectionery Shop		桜城浪漫、愛の兜 Ai-no-kabuto - a sweet bun filled with red bean paste and cream cheese. Ohjou-Romance - a miso-flavored sable cookie with a piece of salted cherry blossoms on.
⑬	クラフトハウスかわかみ Craft Shop Kawakami	ちりめんで作るストラップ 1人500円 Make a cellphone strap charm with Japanese crepe. (500 yen per person)	つまみ細工のアクセサリー Tsumami-zaiku accessories - accessories made by traditional cloth-pinching-crafts
⑭	大原スポーツ Ohara Sports Equipment		和柄タオル made in Japan Japanese pattern towels which are made in Japan
⑮	御菓子処 かの子本町店 Japanese Confectionery Shop Kanoko		どらやき各種 A variety of Dorayaki cakes - pancakes with sweet bean filling
⑯	eふんぐクリック E-Bungu-Click Stationery Store	日本の折り紙体験 Japanese Origami (Paper-folding)	筆記具 便箋他 Writing materials and stationery paper

この事業は、まちなか元気支援事業対象事業として実施しています。